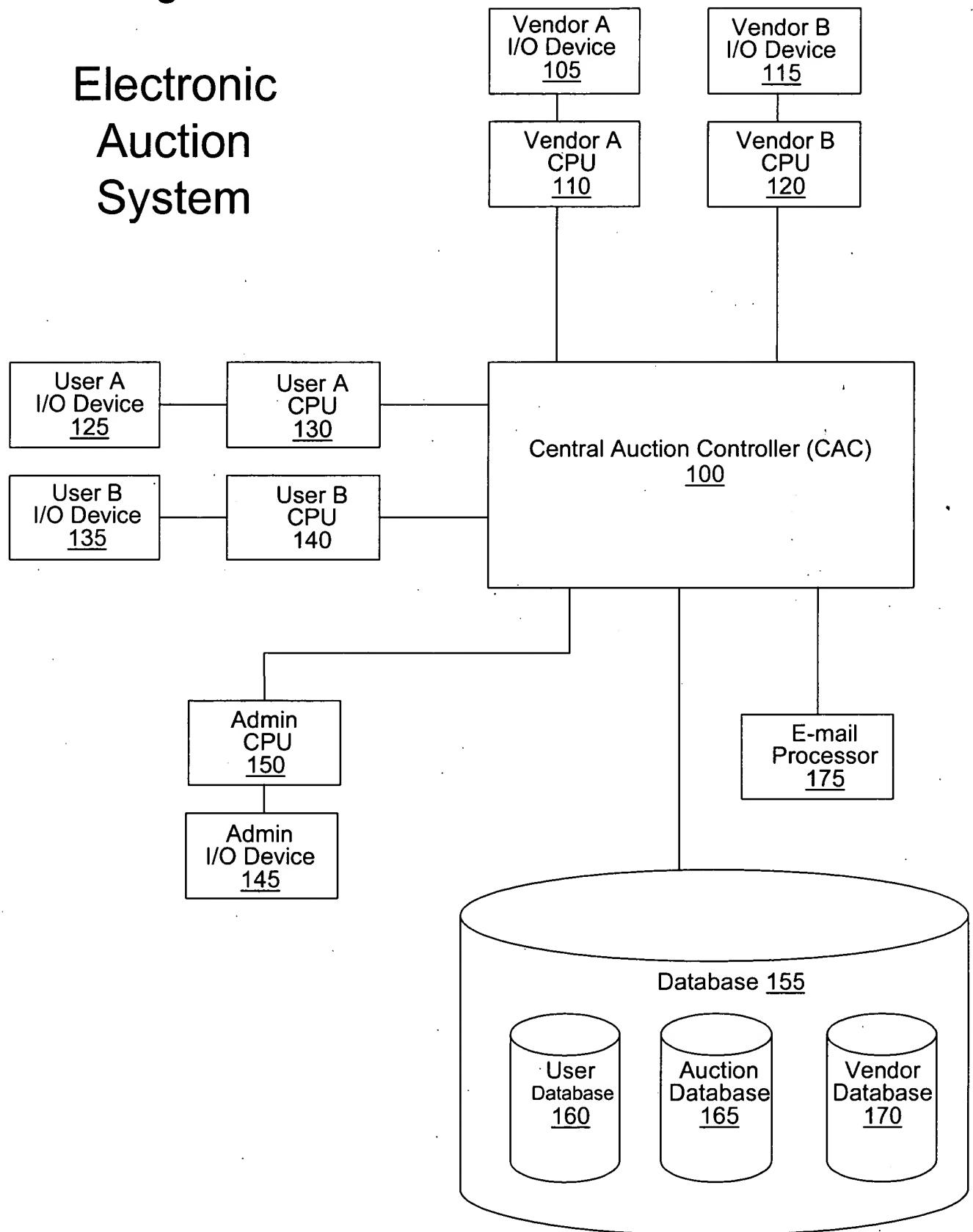


Figure 1

Electronic Auction System



Auction Item

Figure 1A

178

ID <u>180</u>	Item Description <u>181</u>	Location <u>182</u>	Tee Time <u>183</u>	Duration <u>184</u>	Quantity <u>185</u>	Auction Expiration <u>186</u>	Reserve or Minimum Price. <u>187a</u>	Guaranteed Price <u>187b</u>	User Bid Price <u>188</u>	Ranking <u>189</u>	Optional Information <u>190</u>
Item 1	Golf Reservation	The Willows Golf Course	8:30	4:00 hours	4	4/5/00	\$100	\$150	\$125	2	Autobid Activated

Auction Bids

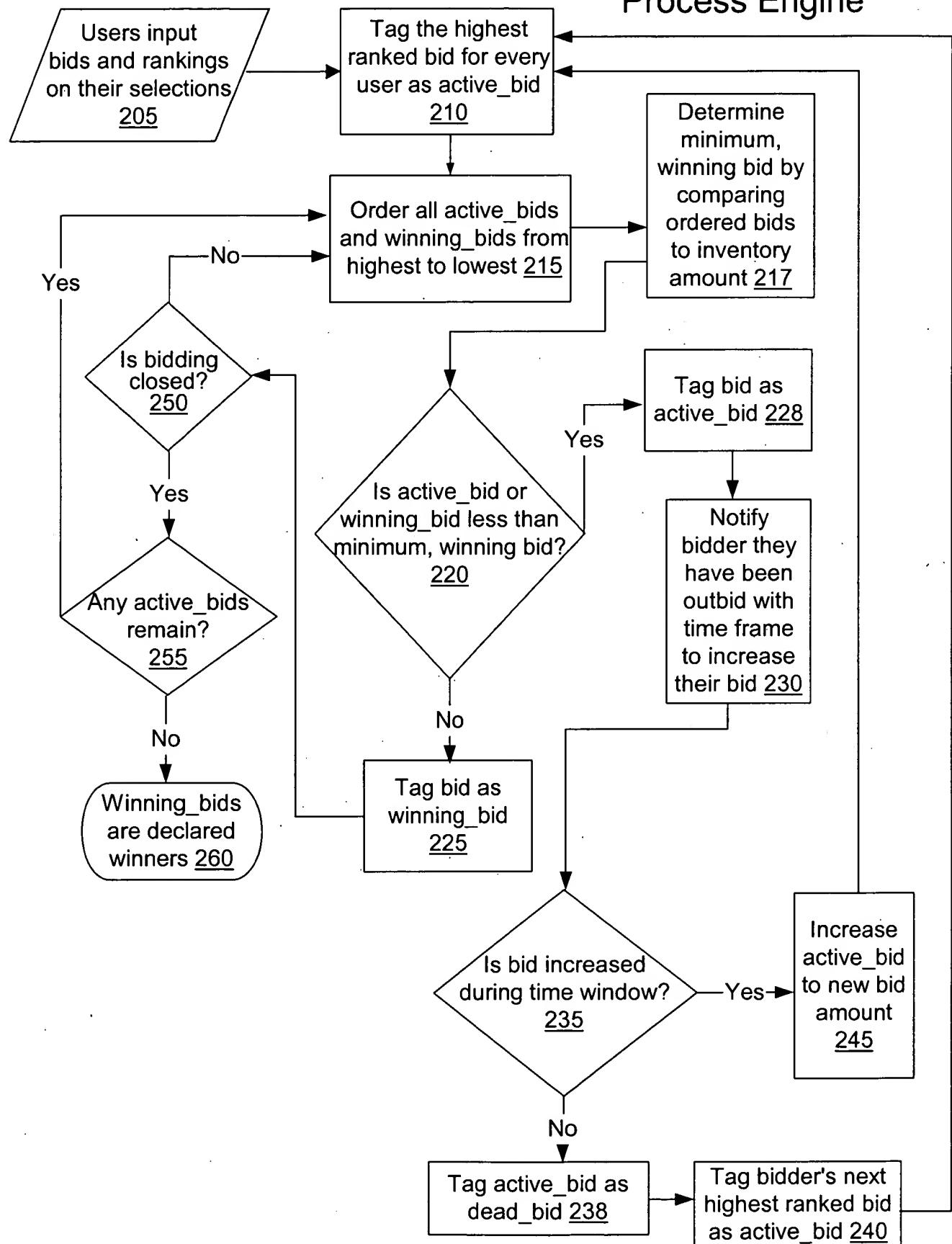
Figure 1B

179

User ID <u>188a</u>	User Bid Price <u>188b</u>	Ranking <u>189</u>	Optional Information <u>190</u>
Item 1	\$125	2	Autobid activated

Figure 2

Auction Process Engine



User Auction Item
Bid Table

Item Number	310	Bid Amount	315	Rank Order	320
1		\$10		Second	
2		\$11		Fifth	
3		\$8		First	
4		\$12		Third	
5		\$16		Fourth	

Figure 3

Cross Reference
Auction Item Table 400

	Item 1	405	Item 2		Item 3
User 1		\$10, First	415	\$10, Second	\$10, Third
User 2	410	\$11, Second		\$12, Third	\$12, First
User 3		\$9, First		\$11, Third	\$13, Second

Figure 4

Figure 5

Auction Outcome
Table

	Item 1	505	Item 2		Item 3
User 1		\$10, First	515	\$10, Second	520
User 2	510	\$11, Second	530	\$12, Third	535
User 3		\$9, First	545	\$11, Third	550

Figure 6

TIH Template - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Edit MSN RealGuide

Address:

Golf Course Login Help

Weekend Tee Times:

Select a date:

Enter your region:

Number of players in your group:

Weekday Tee Times:

Select a date:

Enter your region:

Number of players in your group:

Search

Second Chance Auction:

You'll find tee times won in a previous weekend or weekday auction listed in the second chance auction. These are specific tee times that the original winning bidder can't use.

Searching for a time is easy! First, decide whether you want a weekend or weekday time. Next, choose a date, geographic area and group size.

Select up to ten time windows from your search results. Now, enter bids and rank your selected times. Submit your bids and the system will do the rest!

Done

Internet

700

Figure 7

700 →

TeeItHigh - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Edit MSN RealGuide

Address: http://209.152.128/user_search_results.asp

Search Results

Date: Saturday, March 25, 2000 to Sunday, March 26, 2000 ~ 705

Group Size: 4 ~ 710

Auction Close Date: February 24, 2000 ~ 715

Course	Date	Time	# of Times	Minimum bid (per spot)	Current Bid (per spot)	Select to Bid	Buy Now Price (per person)
							720
The Meadows	3/25/00	08:00-09:00	5	\$100	\$130	<input checked="" type="checkbox"/>	\$175 Buy Now!
The River	3/25/00	08:00-09:00	5	\$100	\$130	<input type="checkbox"/>	\$160 Buy Now!
The River	3/26/00	08:00-09:00	6	\$100	\$120	<input checked="" type="checkbox"/>	\$160 Buy Now!
The River	3/25/00	09:00-10:00	5	\$100	\$130	<input type="checkbox"/>	\$160 Buy Now!
The River	3/26/00	09:00-10:00	6	\$100	\$130	<input type="checkbox"/>	\$160 Buy Now!
Total : 5							

755 →

760 →

765 →

Search Again

Internet

Done

Search Tee Times
Weekend Tee Times
Weekday Tee Times
Second Chance Auction
Golfer Login
About Tee It High.com
Home
Site Map
Golf Course Login
Help

Figure 8

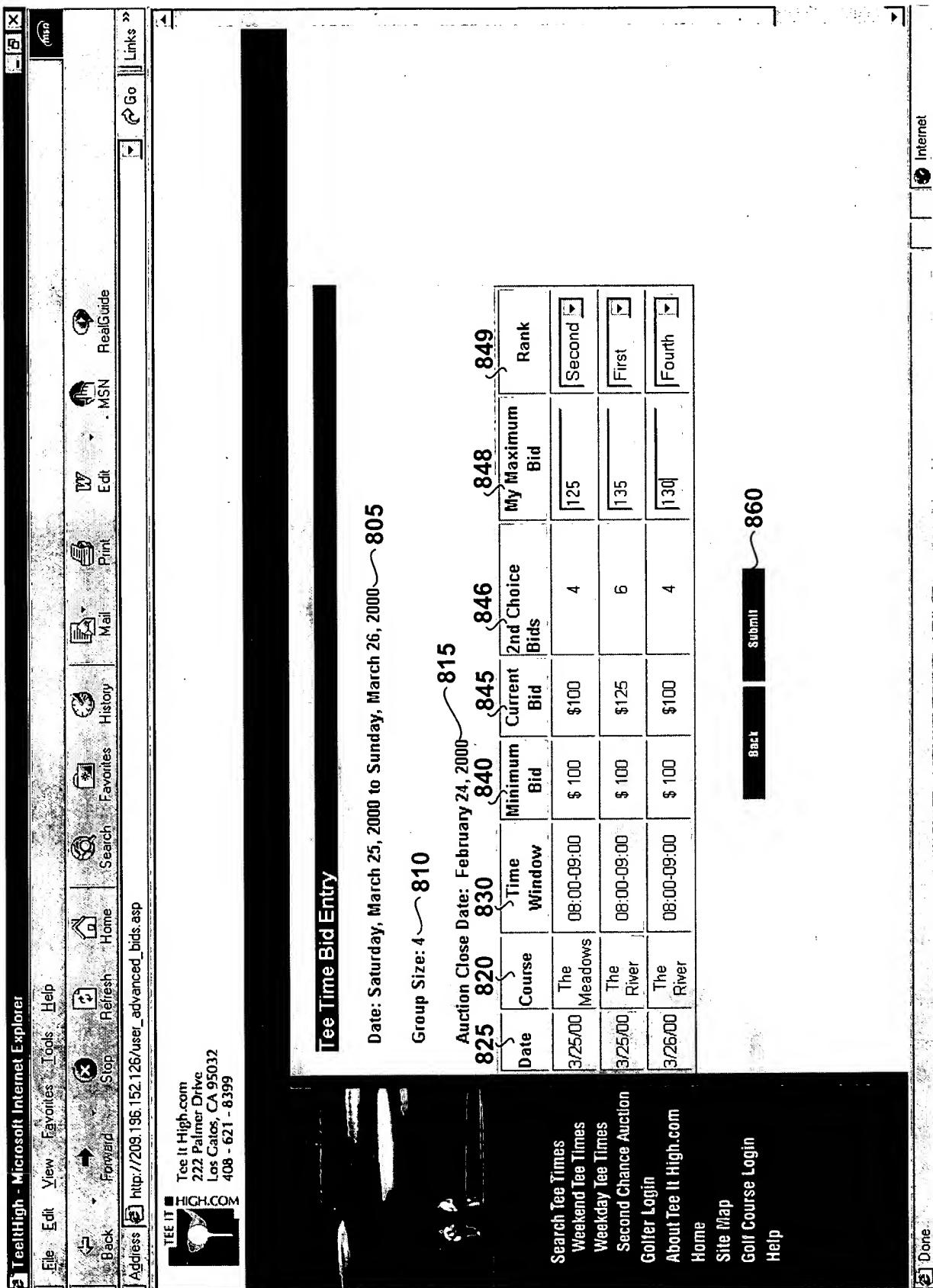


Figure 9

TeeItHigh - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Edit MSN RealGuide

Address: http://209.196.152.126/gc/premium_tee_time_entry.asp

Golf Course Tee Time Entry

The first time you enter tee times for auction, use the simple form below to specify the times, the number of groups and the prices. You can then save your entries so you can easily recall and reenter them in the future.

Please call Tee It High.com at (408) 621-8399 with any questions or to help with suggestions for maximizing your tee time revenues.

Date: April 3 905

Payment: Premium 906

Greens Fee: 100 907

Spacings: 10 min 920

930 **931** **936** **935** **940** **955**

Time Window	First Time	Group Size	# of Spots	Minimum Bid/Reserve Price	Buy Now Price
8-9 am	8	4	4	100	150
8-9 am	8:40	2	2	100	150
8-9 am	8:50	1	1	100	175

965 **Submit** **Save for future use**

Done Internet

Search Tee Times
Golfer Login
About Tee It High.com
Home
Site Map
Golf Course Login
Print Tee Sheet
View Current Auctions
Enter Tee Times
Credit Rounds
Reports
Help

Figure 10

User Bid
Query/Entry

